

2024 - 2025



**Primoflorz**™

experience the  
power of **PRIMO.**

**04**  
the classic collection

**06**  
the estate collection  
Click / Glue Down

**10**  
the reserve collection  
Click / Glue Down

**14**  
information + brands

# the **CLASSIC COLLECTION**

CLICK VINYL FLOORING

Plank Size 7 1/8" x 48 1/32"

Thickness 4.5mm (3.5mm + 1mm IXPE Pad)

Wear Layer 12mil

Carton Size 28.80

Installation Click

Profile Micro Bevel

Core Rigid

*Lifetime Residential Warranty*

*1-Year Light Commercial Warranty*

*Lifetime Structure Warranty*

*Lifetime Waterproof Warranty*



**CLASSIC OAK**  
CC44193C

**CHOCOLATE OAK**  
CC44113C

**DOVER OAK**  
CC44104C

**FADED OAK**  
CC44148C

**FADED PINE**  
CC44133C

**GREY OAK**  
CC44122C

**SEAGROVE OAK**  
CC44129C

**FADED OAK**  
CC44148C



Room Scene: Dover Oak

# the **ESTATE COLLECTION**

CLICK VINYL FLOORING

Plank Size 7 1/8" x 60"

Thickness 5.5mm (4.5mm + 1mm IXPE Pad)

Wear Layer 20mil

Carton Size 21.30

Installation Click

Profile 4-Sided Painted Bevel

Core Rigid

*Lifetime Residential Warranty*

*10-Year Light Commercial Warranty*

*Lifetime Structure Warranty*

*Lifetime Waterproof Warranty*



**BRENTWOOD**  
EC65261C

**EURO OAK**  
EC65204C

**CINNAMON OAK**  
EC65224C

**COASTAL OAK**  
EC65210C

**SANDBAR**  
EC65233C

**SEA SIDE OAK**  
EC65203C

**CAROLINA RUSTIC OAK**  
EC65243C

**TEXAS OAK**  
EC65211C



Room Scene: Coastal Grey

# the **ESTATE COLLECTION**

GLUE DOWN

Plank Size 7 1/4" x 60"

Thickness 3mm

Wear Layer 28mil

Carton Size 49

Installation Dry Back

Profile 4-Sided Painted Bevel

Core 100% Virgin PVC

*Lifetime Residential Warranty*

*30-Year Light Commercial Warranty*

*Lifetime Structure Warranty*

*Lifetime Waterproof Warranty*



**BRENTWOOD**  
EC63361G

**EURO OAK**  
EC63304G

**CINNAMON OAK**  
EC63324G

**COASTAL OAK**  
EC63310G

**SANDBAR**  
EC63333G

**SEA SIDE OAK**  
EC63303G

**CAROLINA RUSTIC OAK**  
EC63343G

**TEXAS OAK**  
EC63311G



Room Scene: Texas Oak

# the **RESERVE COLLECTION**

CLICK VINYL FLOORING

Plank Size 7 1/8" x 48"

Thickness 5mm (4mm + 1mm IXPE Pad)

Wear Layer 20mil

Carton Size 17

Installation 2G

Profile Micro Bevel

Core Rigid

*Lifetime Residential Warranty*

*5-Year Light Commercial Warranty*

*Lifetime Structure Warranty*

*Lifetime Waterproof Warranty*



**EURO OAK**  
RC45104C

**LIBERTY OAK**  
RC45168C

**LIGHTHOUSE**  
RC45158C

**OAKRIDGE**  
RC45102C

**RUSTIC WALNUT**  
RC45191C

**SADDLE OAK**  
RC45111C

**SOUTHERN PINE**  
RC45141C

**VENICE BEACH**  
RC45119C



Room Scene: Liberty Oak

# the **RESERVE COLLECTION**

GLUE DOWN

Plank Size 7 1/8" x 48"  
Thickness 2mm  
Wear Layer 12mil  
Carton Size 49  
Installation Dry Back  
Core 100% Virgin PVC

Lifetime Residential Warranty  
10-Year Commercial Warranty  
Lifetime Structure Warranty  
Lifetime Waterproof Warranty



**EURO OAK**  
RC42104G

**LIBERTY OAK**  
RC42168G

**LIGHTHOUSE**  
RC42158G

**OAKRIDGE**  
RC42102G

**RUSTIC WALNUT**  
RC42191G

**SADDLE OAK**  
RC42111G

**SOUTHERN PINE**  
RC42141G

**VENICE BEACH**  
RC42119G



Room Scene: Lighthouse

the  
**POWER OF PRIMO**

OUR BRANDS

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# Market Place XL<sup>TM</sup>

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Introducing Market Place XL, our most expansive collection to date, designed to cater to diverse aesthetic preferences. Whether you're seeking the warm ambiance of a cozy wood finish or the sleek sophistication of a clean tile appearance.

# PRIMO WOOD<sup>+</sup>

Primo Wood Plus is a revolutionary new product that combines the leading traits of all types of wood with waterproof vinyl plank and laminate to create a superior new product that no other company can match.

# PRIMOTEC<sup>TM</sup> FLOORING

PrimoTec is the most advanced engineered flooring system in the world. With durability that can withstand forces from a grinder, this product is perfect for residential and commercial projects.

**NAPF**

## ABOUT COMPANY

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North American Primo Flooring, LLC is one of the fastest-growing flooring importers in the industry. We understand that keeping up with trends and manufacturing processes is essential to our business model. With over 35 years of experience in this industry, we are able to offer great products and services that meet or exceed your expectations.

***That is the Power of Primo.***



**NAPF**

NORTH AMERICAN PRIMO FLOORING, LLC

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*Cover Image: Brentwood, The Estate Collection*