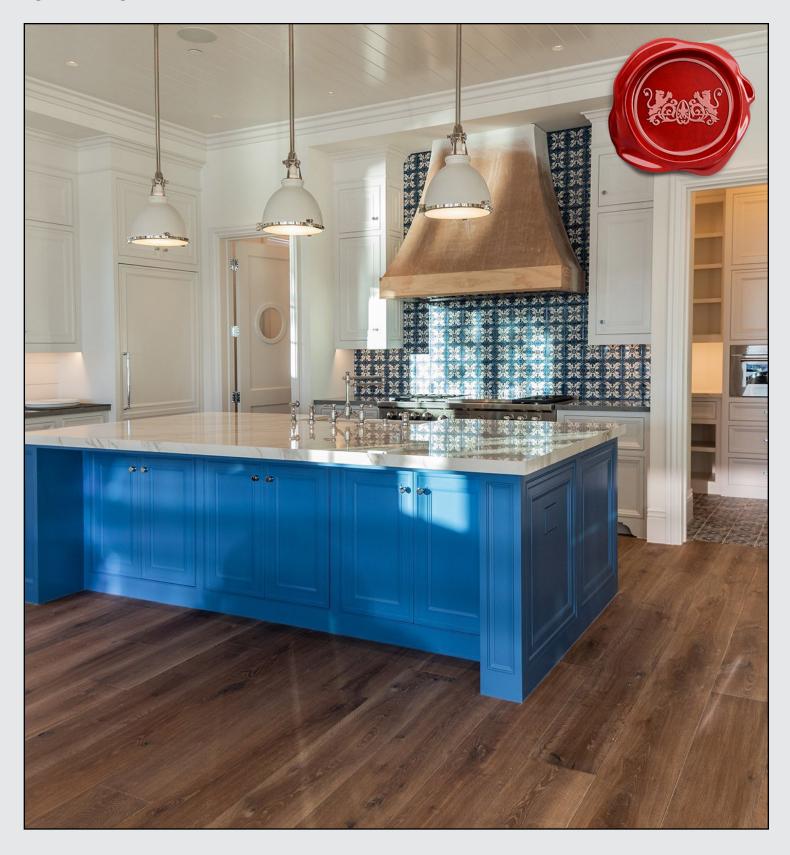


#### OLD WORLD ELEGANCE

Old world charm. Real world elegance. Monarch Plank Hardwood Flooring is made with superior craftsmanship that's backed by 80 years of heritage. It's the perfect foundation to create your own family traditions that will passed down generation to generation.



#### **OUR COLOR TECHNIQUES**

#### A BRIEF INTRODUCTION TO NATURAL REACTIVE COLOR PROCESSES



At MONARCH PLANK® we celebrate the movement toward 'authenticity' in the design aesthetic. As passionate wood people, we believe that wood's natural beauty should be celebrated, not covered with heavily pigmented stains. We employ several different techniques to achieve more natural-looking colors: Fuming (aka Smoking), Carbonization, and Reactive Stain technologies. While traditional wood stains add color by painting pigments on top, these techniques create color from within the wood by causing reactions in its natural ingredients.

One consequence of these reactive color processes is that unlike traditional stains, which cover over and therefore even out the natural variation in the wood, reactive processes can actually increase the natural variation. Because they rely on naturally-occurring compounds in the wood such as tannins and sugars, and the quantities of those compounds present in each board can vary, it's possible to yield a wider range of color.

For your reference, we have denoted products that have undergone a natural reactive color treatment with the following symbols:

S = Smoked C = Carbonized RS = Reactive Stain

Monarch Plank® offers floors coated with different kinds of finishes to match different lifestyles. Different coatings require different maintenance procedures. Before cleaning your floor, confirm what type of coating it has. Please visit monarchplank.com for specific recommendations.



## HOKKAIDO COLLECTION

The Hokkaido collection long used in traditional Japanese furniture and construction, these gorgeous woods have never before been available as flooring in North America. Through trusted relationships within the tight-knit circle of suppliers in the rugged mountains off northern Japan, Monarch Plank can now offer exclusive access to these very special materials. True to the traditions of Japanese design and architecture, the Hokkaido collection venerates these woods by presenting them in pure, minimalist refinement. Offered in wide planks with a clear, ultra-matte finish that showcases the natural color and grain, the Hokkaido Collection caters to those who seek and appreciate understated elegance.

5/8" Thick | 7-1/2" Wide | 23"-75" Long | 4mm Dry-Sawn Top Layer | UV Urethane Finish | Rustic Grade



NARA NATURAL



NARA RAW LOOK



**KURI SMOKED** 



TAMO RAW LOOK

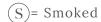


NARA SMOKED



NARA LIGHT SMOKED (S

For your reference, we have denoted products that have undergone a natural reactive color treatment with the following symbols:



(C)= Carbonized





LEARN MORE ABOUT HOKKAIDO COLLECTION



## LA GRANDE COLLECTION

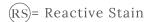
Building on the enormous success of our flagship Domaine II Collection, Monarch Plank has taken luxury hardwood flooring a step further with the La Grande Collection, featuring even wider and longer boards with the same premium construction. La Grande offers 11–3/8" wide planks, 10' long boards, premium color treatments, a top-quality ultra-matte urethane finish by Bona of Sweden, and a robust 6mm thick wear layer that offers the same longevity as a solid hardwood floor. We believe La Grande is truly the best hardwood flooring money can buy. Also available by special order in even larger sizes: 13–3/8" wide x 10' long or 15–3/4" wide x 13' long.

25/32" Thick | 11-3/8" Wide | 10' Long | 6mm Dry-Sawn Top Layer | UV Urethane Finish | Rustic Grade













## DOVER COLLECTION

Much like the stunning natural beauty and historical significance of the white cliffs of Dover, Monarch Plank's Dover collection stands as a symbol of opulence and craftsmanship. With consistently long 8' planks, robust 25/32" construction, and a 4mm wear layer from authentic Western European Oak, it exudes unparalleled excellence in its class. Meticulously constructed with a formaldehyde–free adhesive and adorned with top-tier color treatments and coatings, the Dover collection offers a taste of European luxury that is both exceptional and accessible.

25/32" Thick | 7-1/2" Wide | 8' Long | 4mm Dry-Sawn Top Layer | UV Urethane Finish | Rustic Grade











LEARN MORE ABOUT DOVER COLLECTION



#### DOMAINE II COLLECTION

Designed to celebrate the legendary, environmentally managed Domaine forest in France, Domaine II offers the highest quality European Oak in a floor of unparalleled beauty and elegance. Offered in a highly durable Bona Urethane finish, Domaine II curates the most sought after colors from the original (Oil finished) Domaine collection with a selection of complex new colors that reflect the flagship collection of the Monarch Plank brand. Only through the most advanced techniques in staining are we able to offer a urethane coated floor that has as natural an appearance as its predecessor.

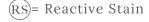
These heavily constructed, consistently long-length floors have the same sanding surface as solid wood floors and will last for generations to come. The Domaine collection is beauty without compromise, with a range of gorgeous colors created through smoking and advanced "reactive" stain technologies.

6mm Dry-Sawn Top Layer | UV Urethane Finish | Rustic Grade REGULAR PLANK • 3/4" Thick | 9-1/2" Wide | 96-1/2" Long HERRINGBONE PLANK • 3/4" Thick | 4-3/4" Wide | 33" Long











LEARN MORE ABOUT DOMAINE II COLLECTION



## MANOR COLLECTION

The Manor Collection offers the dramatic plank size and robust thickness of our flagship Domaine Collection, at a value that is simply unsurpassed. Featuring Country Grade European Oak that highlights all of the natural character of the wood, including cracks from the heart of the tree, the Manor Collection is finished in beautiful tannin-reactive colors for natural, neutral hues. This is all topped off with an ultra-low gloss urethane finish by Bona of Sweden, for maximum durability and easy maintenance. Wide, long and offering as many resandings as a traditional solid wood floor, this is 'no compromise' wood flooring at remarkably accessible pricing.

3/4" Thick | 9-1/2" Wide | 8' Long | 6mm Dry-Sawn Top Layer | UV Urethane Finish | Country Grade











LEARN MORE ABOUT MANOR COLLECTION



## VERANO COLLECTION

With subtle, muted hues generated through the use of Monarch Plank's proprietary suite of tannin-reactive stains and a High Durability ultra-matte urethane finish from Bona, the Verano Collection represents the pinnacle of modern wood floor finishing. Nothing is compromised in the construction of this flooring, which features consistently long planks and a thick, sawn top layer that provides as many sandings as a traditional solid floor.

6mm Dry-Sawn Top Layer | UV Urethane Finish | Rustic Grade REGULAR PLANK • 3/4" Thick | 7-1/2" Wide | 96-1/2" Long HERRINGBONE PLANK • 3/4" Thick | 4-3/4" Wide | 33" Long











LEARN MORE ABOUT VERANO COLLECTION



## TABLEAU COLLECTION

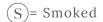
Touched by the master's hand, each of these gorgeous colors is an interpretation of a different element in nature, designed to evoke a different sensory experience. Featuring dramatic wide planks and consistent long lengths, the Tableau collection is nature reflected through human experience, like the works of the legendary French Impressionist painters whose names the colors bear.

5/8" Thick | 8-5/8" Wide | 86-5/8" Long | 4mm Dry-Sawn Top Layer | UV Urethane Finish | Rustic Grade





**BAZILLE** 









LEARN MORE ABOUT TABLEAU COLLECTION



## VERANO COLLECTION

With subtle, muted hues generated through the use of Monarch Plank's proprietary suite of tannin-reactive stains and a High Durability ultra-matte urethane finish from Bona, the Verano Collection represents the pinnacle of modern wood floor finishing. Nothing is compromised in the construction of this flooring, which features consistently long planks and a thick, sawn top layer that provides as many sandings as a traditional solid floor.

6mm Dry-Sawn Top Layer | UV Urethane Finish | Rustic Grade REGULAR PLANK • 3/4" Thick | 7-1/2" Wide | 96-1/2" Long HERRINGBONE PLANK • 3/4" Thick | 4-3/4" Wide | 33" Long











LEARN MORE ABOUT VERANO COLLECTION



## PREMIO COLLECTION

Introducing the Premio Collection, where the luxurious allure of Prime Grade Oak takes center stage. This exquisite collection offers American Oak in its pristine Prime Grade form, virtually devoid of knots, all at an extraordinary value that defies the standards of its caliber and thickness. Leveraging an innovative proprietary process, we have mastered the art of taming the inherent pink and yellow undertones characteristic of American Oak, resulting in a palette of light, neutral shades that were once exclusively associated with European Oak materials.

5/8" Thick | 6-1/2" or 7-1/2" Wide | 23"-86" Long | 4mm Dry-Sawn Top Layer | UV Urethane Finish | Prime Grade











LEARN MORE ABOUT PREMIO COLLECTION



#### VINLAND COLLECTION

The Vinland Collection celebrates the timeless allure of classic American hardwood species. The clear, matte finish accentuates the inherent natural colors and grain patterns of these iconic American species. The 6" wide Select Grade showcases wood virtually free of knots, while the 7" wide Light Rustic Grade introduces a charming touch of character. A substantial 4mm thick top layer that can be fully re-sanded, boards ranging from 2' to 8' in length and an impressive 5' average length. For those in pursuit of a timeless look coupled with uncompromising premium quality, Vinland emerges as the quintessential choice.

5/8" Thick | 6" or 7" Wide | 24"-96" Long | 4mm Dry-Sawn Top Layer | UV Urethane Finish | Select or Light Rustic Grade



WHITE OAK SELECT



WHITE OAK LIGHT RUSTIC WALNUT SELECT





WALNUT LIGHT RUSTIC



HICKORY SELECT



HICKORY LIGHT RUSTIC



RED OAK SELECT



RED OAK LIGHT RUSTIC



MAPLE SELECT



MAPLE LIGHT RUSTIC









LEARN MORE ABOUT VINLAND COLLECTION



#### TRUE TEAK COLLECTION

Teak is revered not only for its exquisite aesthetics but also for its remarkable resistance to decay, as well as its ability to withstand the challenges of moisture-induced expansion and contraction. Teak's deep chestnut brown color punctuated by subtle black streaks and unique grain structure make it among the most beautiful woods available. Monarch Plank is proud to offer genuine Teak in an engineered format made with formaldehyde-free adhesive, featuring a thick, 4mm sawn wear layer and a silky, ultra-matte finish. Certified by the Forest Stewardship Council® (FSC®), 100% of the wood in our True Teak flooring comes from responsibly managed plantation forests in Thailand.

5/8" Thick | 4-3/4" or 7-1/4" Wide | 23-1/2" - 71" or 23-1/2" - 82-1/2" long | 4mm Dry-Sawn Top Layer | UV Urethane Finish | Light Rustic or Prime Grade



NATURAL PRIME



NATURAL LIGHT RUSTIC



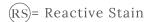
BLEACHED PRIME



BLEACHED LIGHT RUSTIC









LEARN MORE ABOUT TRUE TEAK COLLECTION

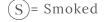


## LAGO COLLECTION

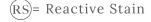
The Lago collection's timeless colors blend well with anything from Mediterranean to ultra-modern design, offering old world elegance at a price that defies. These floors feature an ultra low-gloss urethane finish that provides the look of an oil finish, with simpler maintenance.

3mm Dry-Sawn Top Layer | UV Urethane Finish | Rustic Grade REGULAR PLANK • 9/16" Thick | 7" Wide | 2'-6' Random Lengths HERRINGBONE PLANK • 9/16" Thick | 4-3/8" Wide | 26" Long

















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